

Croma Campus is now

NASSCOM[®]
Certified Member



WORDPRESS CERTIFICATION TRAINING



Chase your dream companies



500K+

Satisfied Students



100K+

Online Students



300+

Trainers



300K+

Placements



200+

Global Certifications



150+

Companies



1.2 Million
Learners



1-1 Personalized
Mentorship



60% Average
Salary Hike

About PROGRAM



Learning Format

Online / Offline



Trainer

Industry Professionals



Career Services

By Croma Campus

Our course content has been specifically designed to turn you into a skilled professional in this industry. As a part of your certification training, you will receive enough study material and recorded video sessions that will help you cover all the latest trends and features in this course. The training session will comprise important sections, features, advantages, and scope of the technology in the coming years. Moreover, our qualified trainers will help you imbibe all the required skills, and information in a much better manner to help you in you becoming an expert in this technology. Post the completion of your course, you will receive a training certificate recognized world-wide.

What Make Us Trick



Career-oriented Sessions

Attend 25+ career-oriented sessions by industry mentors and prepare your career trajectory



Mock Interview Preparation

Prepare with mock interviews including most asked questions by top employers



Dedicated Job Portal Access

Get exclusive access to 200 job postings per month on Intellipaat's job portal



Profile Building

Craft a Cloud Computing resume and LinkedIn profile and make an impression on top employers



1:1 Mentoring Sessions

Get 1:1 guidance at every step in your career transition to Cloud Computing



Minimum 3 guaranteed interviews

Get job interviews with 400+ hiring partners including promising startups and top MNCs

Program FEATURES



Key Highlights

- ✓ Instructor – Led Training
- ✓ Self- paced Videos
- ✓ Project & Exercises
- ✓ Job Assistance
- ✓ Flexible Schedule
- ✓ Life Time Free Upgrade
- ✓ Mentor Support
- ✓ Guaranteed Interviews
- ✓ 1 – 1 with industry mentors
- ✓ Training Certification

Who Should Enroll in **this Program?**

Any technical degree or equivalents such as B.tech, M.tech, a degree in engineering, bachelor/master's in computer science, and basic programming knowledge.

This program caters to a wide audience, from those who are hoping to enter the industry

- ✓ Fresh graduates who are intent on taking the plunge into the job market
- ✓ Developers who are working in one of the functional roles of front-end or back
- ✓ Development and want to shift to full stack development
- ✓ Test engineers, system engineers, and others who want to make a career shift to

✓ Module 1 : Overview

- Introduction
 - ◇ A brief History
 - ◇ All About WordPress
 - ◇ WordPress Blogs vs. Websites
 - ◇ WordPress.org vs WordPress.com
 - ◇ WordPress themes Overview
- Find a Host for WordPress Website
 - ◇ Finding a domain
 - ◇ Registering a domain
 - ◇ Choosing a web hosting package
 - ◇ Know WordPress Features
- Getting started with WordPress
 - ◇ Know the Dashboard
 - ◇ Install WordPress
 - ◇ Setup your Profile
 - ◇ The MySQL database
 - ◇ Uploading your files
 - ◇ The install Script
 - ◇ About WordPress Release Cycles
 - ◇ Upgrading WordPress

✓ Module 2 : Content Management Using WordPress

- Organizing Content in WordPress
 - ◇ Archiving content
 - ◇ The purpose of categories
 - ◇ Naming a category
 - ◇ Creating a new category
 - ◇ About static page parents and children
 - ◇ Permalinks
 - ◇ Dressing up links
 - ◇ Customizing links
 - ◇ Checking Links with Your Server
 - ◇ Syndicated content (RSS)
 - ◇ About Feed Readers
 - ◇ RSS Options

- ◇ RSS and Social Media
- ◇ WordPress Tags
- ◇ Custom Menus in WordPress
- Creating Content in WordPress
 - ◇ WordPress Posts vs WordPress Pages
 - ◇ Writing Posts in WordPress
 - ◇ Manage & Edit posts in WordPress
 - ◇ Using Post Formats
 - ◇ Publishing Posts
 - ◇ Create Pages in WordPress
 - ◇ Manage & Edit pages in WordPress
 - ◇ Protect Your Work
 - ◇ All About WordPress SEO

✓ Module 3 : Working with Media in WordPress

- Working with WordPress Media Library
- Add images to a post
- Create a Photo Gallery
- Add audio and videos to a Post
- Add a PDF file to the Post
- Add an image gallery to the side bar

✓ Module 4 : WordPress Default Layout

- About the layout and structure
- Customizing the header image
- Choosing a header image
- Creating your own header image
- Custom navigation
- About widgets
- Using widgets
- Adding widgets to a sidebar or footer
- The text widget
- The RSS widget

✓ Module 5 : WordPress Site Customization

- Using WordPress Themes

- Customizing WordPress Themes
- Using WordPress Plugins
- Using WordPress Widgets
- Using WordPress Screen Options
- Widgets Reloaded
- Supercharge WordPress Site using Jetpack
- WordPress Themes Mechanics Webinar
- WordPress Theme Setup Webinar
- Working on Fonts in WordPress
- Managing WordPress Comments
- Fighting WordPress Comment SPAM

✓ Module 6 : WordPress Site Management

- Content Import and Export in WordPress
- WordPress User Roles Explained
- Managing WordPress Users
- Disaster Recovery and Planning Guide
- WordPress Backup Plugin – Backup Buddy
- WordPress Backup Solutions – Vault Press
- Solving WordPress Plugin Paradox
- Installing WordPress on your System – Windows and MAC
- WordPress Site Migration using Duplicator
- WordPress Security Briefing

✓ Module 7 : Settings in WordPress

- General Settings
- Writing Settings
- Reading Settings
- Discussion Settings
- Media Settings
- Using Permalinks

✓ Module 8: Business Website Planning and Creation

- Define a Business Website
- Plan Content

- Diagram your Website
- Create a Budget
- Google Webmaster Tools to improve your website
- Gravity Forms for Data Collection
- Contact Form Creation
- Email Subscription Form
- Improve on-site Search
- Web Analytics for tracking progress
- Make Social Connections
- Add Audios and Videos
- Add Survey
- Add calendar of events

✓ Module 9 : On-going Maintenance

- WordPress Security Plugin
- Upgrade your WordPress site
- WordPress Disaster Planning
- WordPress Backups and solutions

✓ Module 10 : Placement Guide

- What is an Interview?
- Tips to clear an Interview
- Common Interview questions and answers
- WordPress Interview Questions and Answers
- Resume Building Guide
- Attempt for WordPress Global Certification Exam
- Start applying for Jobs

e-Learning through LMS

Learning Management System

Our LMS (LearnPitch) is for the administration, documentation, tracking, reporting, automation, and delivery of educational courses, training programs, or learning and development programs.

Our LMS has been designed to identify training and learning gaps, using analytical data and reporting to keep you up with the class activities.

Key Features Learning Management System



Live Sessions with Class recordings



Get study material with Assignments.



Track your curriculum covered.



Track your class wise attendance



Share your feedback for Trainer & Training



Get your Training Certificate from LMS



Training Certification

Earn Your Certificate

Your certificate and skills are vital to the extent of jump-starting your career and giving you a chance to compete in a global space.



Croma Campus is Nasscom Certified

Croma Campus is now

NASSCOM[®]

Certified Member



Croma Campus! Reviews



"The most rewarding part of my experience has been achieving a prestigious certification in the subject that I love. Moreover, the training offered out by the specialists are of world-class and prepares out the students for corporate world. For me Croma Campus means a lot."

*"By The
Students
For The
Students,,*

Your Success Is **Our Story**



Bharat

"I am fully satisfied with the excellent training services received by the expert staff at Croma Campus. I want to thank Croma Campus for providing me with the most innovative and affordable training services for learning all the software testing procedures and guidelines. "



Ankit

"It was a lifetime experience for me to get trained by IT Experts of Croma Campus. What I liked most about the training was the consistent high-quality education, which was friendly and co-active. The placement department was also proactive, they keep me updated regarding new job opportunities and provide the grooming session to crack the interview. At last, I would like to thank all faculty members of Croma Campus for their immense help and support. "



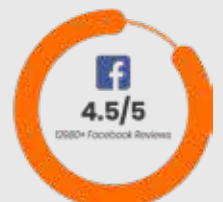
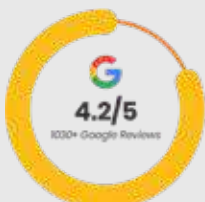
Umesh

"Without any second thought, I will give Croma Campus 10/10. Their placement department is highly proactive. I remember they started scheduling interviews for me from the very next day when I told them my course has been completed. These people are doing a phenomenal job and I highly recommend Croma Campus to everyone. "



Shams Khan

"Croma Campus is doing a phenomenal job in the IT training industry. The reason why I decided to join their training program was that they provide quality training at very a nominal price. Plus, the online training mode was also a factor due to which I decided to join the training program of Croma Campus as I didn't want to attend physical classes. "



Meet Our Team



Sales Team

Our Sales team is highly passionate, emphatic, positive attitude, great listening skills, ability to deliver quick solutions, and they are multitasker too. Our team always remains up-to-date about all the latest technologies and market trends. With effective communication skills, they always work to deliver the right information to customers when it is needed.



Product Team

Our product team is highly functional and collaborative working together to achieve the common outcome of designing exceptional digital experiences. Each of our members is a contributor to help us achieve success in long-run. Sitting at the high-end of technology and innovation, team helps to deliver high-end customer experiences and always comes out with a big idea as a game-changing plan.



Marketing Team

Our Marketing team works as gladiators and helps us to achieve business success in all possible ways. They are included in almost everything either it is building a brand, creating brand awareness, promoting products or services, delivering trailblazing customer experiences or increasing engagement at public forums. They are the true backbone of the Company.



Content Team

Our content team is responsible for ideation, creation, optimization, and distribution of content throughout the company. The team always starts its work with a strategy, how to create high-quality contents, and how to promote or share the content. Our in-house content team help us to produce all types of contents either they are educational content pieces, marketing content, SEO content, or any other forms too.



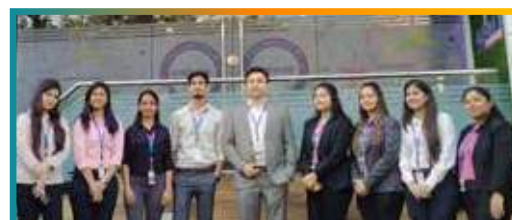
Customer Access Team

This is the team that has actually been taken up us from reactive state to a pro-active state. The team utilizes high-valued solutions to satisfy customers in all possible ways. It is truly said that no company can succeed if your customers are not satisfied. And our customer success team is dedicatedly working to keep all the customers satisfied and we always consider our customer feedback on priority.



HR Team

Our HR team is committed to provide high-end solutions to employees as they require. Our HR team has the right skills and knowledge to make sure that the HR department can always be legally and strategically successful. They know how to keep employees motivated all the time with the best HR policies and fun activities too from time to time.

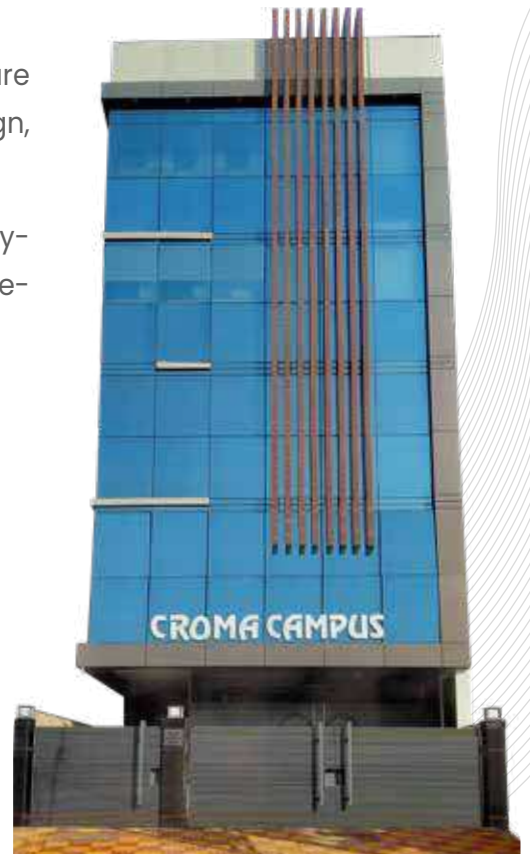


Glimpse Of Our Office

Look **Who We are**

Our office's infrastructure comprises all the necessary software and network resources that are required to deliver IT & Design, Human Resources, Digital Marketing, and training services.

We are well-equipped with bright designed work bays for employees and managers having separate cabins with spacious cafeteria and training classrooms.



About Croma Campus

“ Our Mission is to Build Nation through Education & Beyond Limitation. ”

Croma Campus Training & Development Private Limited is an education platform providing rigorous industry-relevant programs designed and delivered in collaboration with world-class faculty, industry & Infrastructure. In the past 12 years we have trained 18000+ candidates and out of which we are able to place 12000+ professionals in various industries successfully.

We Are
Affiliated
With Different
Partners



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REACH US:

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