

Day

Monday – Awareness Post

Tuesday – Engagement Post

Wednesday – Educational Post

Thursday – Personal/Behind the Scenes

Friday – Promotional Post

Saturday – Fun & Interactive

Sunday – Recap & Value Add

Facebook/Instagram

Share an infographic or short video explaining a concept.

Poll, quiz, or question sticker.

Carousel with tips or step-by-step guide.

Team photo or work culture reel.

Offer, product launch, or service highlight.

Memes, relatable reels, fun facts.

Weekly round-up carousel.

LinkedIn

Publish an industry insight or short article.
Ask for opinions on a trending topic.
Share a case study or whitepaper link.
Share your professional journey or lessons learned.
Feature client success stories or testimonials.
Light professional humor or weekend tip.
Summarize week's learning or updates.

YouTube

Upload a 3–5 min explainer video.

Community post poll or quick tip short.

Tutorial video or how-to series.

BTS vlog or team discussion video.

Product/service demo.

Short-form engaging content or quick challenges.

Weekly Q&A livestream or recap.

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Date	Activities
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